



SHARM DERMA 2025

PR & Media Kit

SHARM DERMA 2025 – PR & MEDIA KIT

Over

5,200

Doctors Gathered at the 33rd Edition of
Sharm Derma

The Home of Dermatology in the
Middle East and Beyond



KEY HIGHLIGHTS

Accreditation:

34.25 CME

Accredited Hours by AAMME
A mark of professional recognition and excellence



Scientific Program:

- Lectures, panel sessions & workshops covering cutting-edge dermatology practices
- Live demonstrations & private hands-on workshops by leading regional & international top-notch certified experts
- Launching the First AI Training Program in Dermatology and Aesthetics in the region, in collaboration with MESKA AI
- Launching the First MENA Hair Survey
- Launching Sharm Derma's Media Hub, a dynamic on-site studio capturing the congress pulse through live interviews and expert insights, transforming sessions and highlights into engaging digital content for extended post-congress visibility



Exhibition

10000 m²
of exhibition space

+90

exhibitors showcasing
product.

launches & breakthrough
technologies and
innovations



Event Layout

4 Main Halls

3 Glass Rooms in the exhibition area

+10 Parallel Workshop Rooms

Attendees

- Dermatology (Main attendance)
- Aesthetics (Main attendance)
- Plastic Surgery (Main attendance)
- Dental Surgery (multi-specialty sessions)
- Gynecology (multi-specialty sessions)
- Internal Diseases (multi-specialty sessions)

Guest Speakers

+350 (Local, regional & international speakers)



Workshops

+90

(Over the 3 congress days)
covering injectables and
aesthetic procedures



Collaborations

Partnered with

+45

regional and international dermatology
and aesthetic societies



Digital Exposure

- Social media reach exceeded 2.8 million impressions across platforms
- Comprehensive media coverage and live updates throughout the congress days

Official Media Partners



WHY SHARM DERMA **STANDS OUT**

1. Largest Dermatology Hub in the Middle East

Hosting thousands of dermatologists, aesthetic practitioners & industry leaders

2. Unparalleled Educational Opportunities

CME accreditation ensures attendees gain internationally recognized professional credits

3. Hands-on Learning Experiences

Private workshops and live demonstrations allow direct skill enhancement from regional & international experts

4. Innovation at Every Corner

+90 exhibitors bring their latest technologies, product launches & solutions directly to attendees

5. Networking & Collaboration

High-caliber audience, including senior dermatologists, KOLs & global experts, enabling unique partnerships and knowledge exchange.

6. Comprehensive Coverage

From clinical dermatology to aesthetic innovations, every facet of dermatology is represented.

7. Strategic Location

Cairo, Egypt

A prestigious destination where world-class dermatology meets the cradle of civilization, offering global attendees unparalleled professional development, rich medical heritage & the timeless allure of Egypt's iconic history and culture.



MISSED 2025? **SEE WHAT'S COMING IN 2026** HOME OF DERMATOLOGY AWAITS

SHARM DERMA'S
34th EDITION – SPRING
15–13 MAY 2026
CAIRO

SHARM DERMA'S
35th EDITION – FALL
21–23 OCTOBER 2026
CAIRO

Sharm Derma 2026 editions promise even larger gatherings,
cutting-edge innovations & new global partnerships

Stay Connected!



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